

# AUGUSTA UNIVERSITY

## APPENDIX

### 4-to-Finish Brand Guidelines

We encourage you to use these logos in presentations, on flyers, handouts, t-shirts, and other marketing. We ask that you follow the guidelines for a unison and consistent use of the 4-to-Finish branding across the university. The main logo features the iconic archway with four lanes in four different colors representing the 4 steps moving through the Summerville campus symbolizing progression to graduation. To the right of the archway are the words “4 to Finish” along with “Engage, Pathways, Purposeful Choices, & Mindset.” The color of each word corresponds to a lane that is moving through the archway.

