



FOCUS AREAS and MOMENTUM YEAR

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FOCUS AREAS

Group of majors linked in a common general discipline and career cluster with, for the most part, shared first-year Core Curriculum courses and requirements.

Example: Business focus area includes accounting, finance, marketing, entrepreneurship, etc.

Same math pathway and same lab sequence

FOCUS AREAS

- Eliminate dilemma of choice during onboarding
- Shape students' first-year degree map and curriculum—momentum year
- Provide opportunities for interventions to explore and choose major
 - Allow for more informed, deliberate decisions
 - Help reduce major changes after first year

FOCUS AREAS

- Students are already asked: “What are you interested in?”
- Advisors already assist students with choosing a major and schedule until a major is declared.

Focus Areas allow you to institutionalize the practice into advising, gather data on students in each focus area, and incorporate into broader pathway strategy.

FOCUS AREAS

META-MAJOR

Business:

- Pre-Actuarial Science
- Pre-Accounting
- Pre-Business Economics
- Pre-Computer Information Systems
- Pre-Finance
- Pre-Hospitality
- Pre-Managerial Sciences
- Pre-Marketing
- Pre-Risk Management and Insurance
- Pre-Real Estate

Natural Sciences:

- Biology
- Chemistry
- Computer Science
- Geosciences
- Mathematics
- Neuroscience
- Physics

Health Sciences:

- Pre-Nursing
- Nutrition Sciences
- Pre-Respiratory Therapy

META-MAJOR

Humanities:

- African-American Studies
- Applied Linguistics
- English
- Pre-Journalism
- Philosophy
- Religious Studies
- Speech
- Women's, Gender & Sexuality Studies
- World Languages & Cultures: French, German and Spanish

Social Sciences:

- Anthropology
- History
- Interdisciplinary Studies
- Political Science
- Pre-Psychology
- Sociology
- Public Health

Undeclared

META-MAJOR

Arts:

- Art
- Art Education
- Art History
- Art Studio
- Music
- Music Management
- Pre-Film and Video
- Theater

Education:

- Pre-Birth through Five
- Pre-Early Childhood Education
- Pre-Health and Physical Education
- Pre-Exercise Science
- Pre-Middle Level Education

Policy Studies:

- Criminal Justice
- Economics
- International Economics and Modern Languages
- Public Policy
- Pre-Social Work

FOCUS AREAS & DEGREE MAPS

Business		
Course	Title	CH
GSU 1010	New Student Orientation	1
Engl 1101	English Composition I	3
Math 1070	Elementary Statistics	3
Econ 2106	Principles of Microeconomics	3
Pers 2001	Global Hospitality and Tourism	2
Hist 2110	Survey of U.S. History	3

Selection of courses in first semester of degree map for all majors in focus area includes Core courses & starts meeting momentum year requirements-- English, Math, Major courses.

FOCUS AREAS IMPLEMENTATION

- Limit between 5-8 focus areas
- Involve advisors to group majors and select schedules
- Ensure degree maps are very similar first year
- Develop activities to help students choose a major (first-year seminar)
- Include Undeclared/Exploratory Focus Area
- Communicate clearly purpose prior to Orientation

Questions?
Concerns?
Comments?