

UNIVERSITY SYSTEM OF GEORGIA PRESIDENTS SUMMIT 2015

Tuesday, April 21 • 10:00 AM to 4:00 PM • Historic Academy of Medicine • 875 West Peachtree St. NW Atlanta, GA

This year's Summit will focus on steps institutions can take to use the power of analytics to align campus resources to maximize students' opportunities for success. Representatives from institutions across the state will share their insights on how they put the power of data to work to meet new pressures, overcome limited resources, and uncover hidden opportunities for improvement in managing and aligning academic, instructional, and institutional resources and facilities.

AGENDA

9:30 AM – 10:00 AM Upper Level Rotunda	Registration and Networking
10:00 AM – 10:15 AM Theater	Welcome Remarks Henry M. "Hank" Huckaby, Chancellor University System of Georgia
10:15 AM – 10:30 AM Theater	Building Opportunity for Student Success Houston Davis, Executive Vice Chancellor and Chief Academic Officer University System of Georgia
10:30 AM – 12:00 PM Theater	A New Perspective on Student Success Ed Venit, Senior Director Holly Chatham, Associate Director of Strategic Research Education Advisory Board
12:00 PM – 1:00 PM Crystal Dining Room and Magnolia Room	Presidents' Luncheon – Breaking the Iron Triangle David Attis, Senior Director of Academic Research Education Advisory Board Crystal Dining Room
	Provost's Office, Enrollment Management, Advising/Student Success Representatives Magnolia Room
1:00 PM – 1:15 PM	Break and Transition to Breakout Rooms
1:15 PM – 2:15 PM Theater, Library, Cottonwood and Sugarberry Rooms	Concurrent Breakout Sessions Education Advisory Board, Ad Astra Information Systems, Desire2Learn See Attached Handout for Details
2:15 PM – 2:30 PM	Break and Transition to Breakout Rooms
2:30 PM – 3:30 PM Theater, Library, Cottonwood and Sugarberry Rooms	Concurrent Breakout Sessions Education Advisory Board, Ad Astra Information Systems, Desire2Learn See Attached Handout for Details
3:40 PM – 4:00 PM Theater	Closing Remarks Houston Davis, Executive Vice Chancellor and Chief Academic Officer University System of Georgia

MAXIMIZING CAMPUS ASSETS FOR STUDENT SUCCESS

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CONCURRENT BREAKOUT SESSIONS • 1:15 PM – 2:15 PM

Advancing the First Year Experience and Completion Through Improved Course Access

LOCATION: COTTONWOOD AND SUGARBERRY ROOMS (LOWER LEVEL)

Join us to hear how the University of North Georgia is using the course schedule as a strategy to help navigate and synergize complex issues such as capacity management post campus consolidation, 15 to Finish, improved advising and degree planning, and resource stewardship. In this session, you will learn more about their plans for synergizing student planning, course planning and scheduling, and the registration experience to improve course access and accelerate on-time completions.

Jennifer Chadwick, Associate Vice President of Enrollment, University of North Georgia
Michelle Eaton, Assistant Director for Enrollment Management, University of North Georgia
Ben Maxwell, Coordinator for Enrollment Management, University of North Georgia
Laura Kelley, Senior Consultant, Ad Astra Information Systems
Sarah Collins, Chief Client Experience Officer, Ad Astra Information Systems

Top Ten Tips for Student Success Collaborative Implementation

LOCATION: THEATER (UPPER LEVEL)

Learn change management, communication and leadership tactics behind the strategy that contributed to a 3% increase in 6-year graduation rate. Join EAB and Georgia State University leaders to dive into the “how” behind their success.

Elisha Jarrett, Associate Director, University Advisement Center, Georgia State University
Brad Blitz, Assistant Director, University Advisement Center, Georgia State University
Richard Staley, Managing Director, Education Advisory Board

The Future of Data Analytics: A Roadmap to Success

LOCATION: LIBRARY (UPPER LEVEL)

Learn how to use predictive analytics for proactive and intentional advising, adaptive learning paths, and course-level data reporting and analytics for student success with the Desire2Learn (D2L) Product Development and Account Management teams.

Steve Burrell, Vice President for Information Technology and CIO, Georgia Southern University
Kelly Pierce, Director of Account Management, Desire2Learn
Don Walsh, Data Solution Manager, Desire2Learn

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CONCURRENT BREAKOUT SESSIONS • 2:30 PM – 3:30 PM

An Analytical Approach to Course Scheduling and Academic Resource Allocation

LOCATION: COTTONWOOD AND SUGARBERRY ROOMS (LOWER LEVEL)

Join us to hear how Kennesaw State University is using the course schedule as a strategy to help navigate and synergize complex issues such as campus consolidation, accelerated completion goals and enrollment increases that place growing demand on entry level general education courses and space. Explore their journey using data to inform decisions about course offerings and academic resource alignment in an effort to advance student completion and proactively manage academic capacity.

Kim West, Associate Vice President for Enrollment Services, Kennesaw State University
Kevin George, Director of Data Management and Systems Support Services, Kennesaw State University
Laura Kelley, Senior Consultant, Ad Astra Information Systems

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