

Data for Retention, Progression, and Student Support

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Academic Center for Excellence (ACE)

- Freshman and sophomore advising center
- Advise roughly 1,300 students from 13 different majors
- One of four staff advising centers on campus
- Retention has increased by 7.8% over last 3 years

Starting year Percent that persisted to 3rd year

2010 46.5%

2011 50.1%

2012 54.3%

**** Source: Institutional Research at Columbus State University****

Advisor → Retention Specialist

- **Change of focus in an effort to increase the retention, progression, and graduation (RPG) of students**
- **Meet Complete College Georgia (CCG) requirements**
- **Fewer traditional students matriculating . Focus on retaining current students**
- **Five scheduled, intentional contacts with every assigned student, every semester**
- **Focus on three key areas: 1) Academics 2)Financial 3) Socio-Emotional**
- **Make referrals as necessary**



Early Alert

- **Making Achievement Possible (MAP-Works) survey for first time, full-time freshmen**
- **Mandatory mid-term grade reporting for all core courses**
- **Faculty referrals**
(ace.columbusstate.edu/early_alert.php)

Advising Information System

- **Home-grown product built collaboratively by University Information and Technology Services (UITS) and Academic Affairs**
- **Delivers data to advisors in a user-friendly and useable format**
- **Compliments Degree Works**
- **The system will allow us to contact the “what” with the “who”, and make timely interventions**
- **Academic Advising Record 2.0**



Technology

Technology Used

- Oracle Business Intelligence Enterprise Addition
- Oracle 11g Database
- Oracle Data Integrator

Data Updates

- Data loads occur nightly
- Has the capability to update throughout the day

Scalability

Predictive Analytics

Financial Aid

Use of Yes/No questions vs. financial aid data on the advising information system

- **Speeds advisor decision making**
- **Advisors are not interpreting financial aid information Only making referrals, as needed**
- **Limits access and usage of sensitive information**

Financial Aid

Using Student Account Receivable as a retention tool

- Ensures student aid and alternative financing options are meeting all billed costs
- Reduces back end work for staff – fewer students to hold, drop, reinstate and contact for past due balances
- Clearing balances up front allows student to focus on academic and student life
- Allows scholarship dollars to be properly allocated



Questions?

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