

APPENDICES: Kennesaw State University

APPENDIX A

KSU Vision Statement:

Kennesaw State University will be a world-class comprehensive university recognized for its excellence in education, discovery, innovation, technology, and community engagement at all levels from local to global. The KSU experience will empower the members and graduates of the university community to have the vision, ability, and courage to transform the future.

KSU Mission Statement:

Kennesaw State University offers high-quality and productive undergraduate, graduate, continuing education, and co-curricular programs. These include learning opportunities in architecture, the arts, business, computing, education, engineering and engineering technology, health and human services, honors experiences, humanities and social sciences, interdisciplinary studies, leadership development, the natural and physical sciences, study abroad, and other related disciplines. The University's research, scholarship, creative activities, and public service initiatives expand and apply knowledge, contribute to economic development, and improve the quality of life in local communities, Georgia, the nation, and the world.

The KSU community values open, honest, and thoughtful intellectual inquiry, innovative and creative problem solving, professionalism, expertise, collaboration, integrity and ethical behavior, engaged citizenship, global understanding, sustainability, mutual respect, and appreciation of human and cultural diversity. The University community strives continually to enhance student success, improve institutional quality, and respond to public demand for higher education.

Appendix B

First-time Freshman Enrollment for Fall 2010 - 2014 (Counts)					
	2010	2011	2012	2013	2014
KSU Combined Count	3610	3592	3984	4034	4665
Full-time	3482	3479	3859	3909	4520
Part-time	128	113	125	125	145
Female	1843	1828	1996	2030	2197
Male	1767	1764	1988	2004	2468
American Indian	8	10	8	7	8
Asian	126	127	162	177	221
Black/African-American	429	463	512	598	792
Hawaiian/Pac. Islander	4	6	4	7	3
Hispanic	235	259	311	327	363
Multi-racial	124	119	172	163	202
Nonresident alien	32	46	59	59	67
White	2591	2406	2575	2595	2912
Unknown	61	156	181	101	97
Kennesaw Student Count	2999	2988	3194	3229	3752
Full-time	2895	2904	3091	3148	3652
Part-time	104	84	103	81	100
Female	1766	1764	1891	1912	2078
Male	1233	1224	1303	1317	1674
American Indian	6	9	6	5	8
Asian	103	92	106	115	155
Black/African-American	335	360	389	476	641
Hawaiian/Pac. Islander	3	6	3	5	3
Hispanic	184	205	237	246	292
Multi-racial	102	97	134	129	161
Nonresident alien	23	36	47	47	55
White	2189	2035	2098	2117	2346
Unknown	54	148	174	89	91
Marietta Student Count	611	604	790	805	913
Full-time	587	575	768	761	868
Part-time	24	29	22	44	45
Female	77	64	105	118	119
Male	534	540	685	687	794
American Indian	2	1	2	2	0
Asian	23	35	56	62	66
Black/African-American	94	103	123	122	151
Hawaiian/Pac. Islander	1	0	1	2	0
Hispanic	51	54	74	81	71
Multi-racial	22	22	38	34	41
Nonresident alien	9	10	12	12	12
White	402	371	477	478	566
Unknown	7	8	7	12	6

First-time Freshman Enrollment for Fall 2010 - 2014 (Percentages)					
	2010	2011	2012	2013	2014
KSU Combined Count	3610	3592	3984	4034	4665
Full-time	96%	97%	97%	97%	97%
Part-time	4%	3%	3%	3%	3%
Female	51%	51%	50%	50%	47%
Male	49%	49%	50%	50%	53%
American Indian	0%	0%	0%	0%	0%
Asian	3%	4%	4%	4%	5%
Black/African-American	12%	13%	13%	15%	17%
Hawaiian/Pac. Islander	0%	0%	0%	0%	0%
Hispanic	7%	7%	8%	8%	8%
Multi-racial	3%	3%	4%	4%	4%
Nonresident alien	1%	1%	1%	1%	1%
White	72%	67%	65%	64%	62%
Unknown	2%	4%	5%	3%	2%
Kennesaw Student Count	2999	2988	3194	3229	3752
Full-time	97%	97%	97%	97%	97%
Part-time	3%	3%	3%	3%	3%
Female	59%	59%	59%	59%	55%
Male	41%	41%	41%	41%	45%
American Indian	0%	0%	0%	0%	0%
Asian	3%	3%	3%	4%	4%
Black/African-American	11%	12%	12%	15%	17%
Hawaiian/Pac. Islander	0%	0%	0%	0%	0%
Hispanic	6%	7%	7%	8%	8%
Multi-racial	3%	3%	4%	4%	4%
Nonresident alien	1%	1%	1%	1%	1%
White	73%	68%	66%	66%	63%
Unknown	2%	5%	5%	3%	2%
Marietta Student Count	611	604	790	805	913
Full-time	96%	95%	97%	95%	95%
Part-time	4%	5%	3%	5%	5%
Female	13%	11%	13%	15%	13%
Male	87%	89%	87%	85%	87%
American Indian	0%	0%	0%	0%	0%
Asian	4%	6%	7%	8%	7%
Black/African-American	15%	17%	16%	15%	17%
Hawaiian/Pac. Islander	0%	0%	0%	0%	0%
Hispanic	8%	9%	9%	10%	8%
Multi-racial	4%	4%	5%	4%	4%
Nonresident alien	1%	2%	2%	1%	1%
White	66%	61%	60%	59%	62%
Unknown	1%	1%	1%	1%	1%

Source: IPEDS Enrollment Reports

Appendix C

Retention of First-time Freshman					
Report Year	2010	2011	2012	2013	2014
Fall Cohort Year	2009	2010	2011	2012	2013
KSU Combined					
Full-time Cohort	325	344	345	383	390
	0	5	9	4	9
Full-time Retained	248	265	263	287	305
	7	9	0	6	1
Full-time Retention Rate	77%	77%	76%	75%	78%
Part-time Cohort	159	128	113	124	125
Part-time Retained	82	78	72	67	75
Part-time Retention Rate	52%	61%	64%	54%	60%
Kennesaw Campus					
Full-time Cohort	272	289	290	309	314
	3	5	4	1	8
Full-time Retained	209	223	221	233	248
	7	9	0	8	2
Full-time Retention Rate	77%	77%	76%	76%	79%
Part-time Cohort	137	104	84	103	81
Part-time Retained	73	66	52	56	47
Part-time Retention Rate	53%	63%	62%	54%	58%
Marietta Campus					
Full-time Cohort	527	550	555	743	761
Full-time Retained	390	420	420	538	569
Full-time Retention Rate	74%	76%	76%	72%	75%
Part-time Cohort	22	24	29	21	44
Part-time Retained	9	12	20	11	28
Part-time Retention Rate	42%	50%	69%	52%	64%

Source: IPEDS Enrollment Reports

Appendix D

Graduation Rates						
Cohort Year	2003	2004	2005	2006	2007	2008
4-year (100%)	2007	2008	2009	2010	2011	2012
6-year (150%)	2009	2010	2011	2012	2013	2014
8-year (200%)	2011	2012	2013	2014	2015	2016
KSU Combined						
Adjusted Bachelor's	245	206	247	281	282	316

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Cohort	5	6	8	1	4	3
4-year Graduation Rate	10 %	10 %	11 %	13 %	14 %	15 %
6-year Graduation Rate	37 %	39 %	39 %	41 %	42 %	42 %
6-year Transfer Rate	20 %	19 %	22 %	23 %	23 %	22 %
6-year Still Enrolled Rate			10 %	9%	8%	7%
6-year Not Enrolled			29 %	28 %	27 %	29 %
8-year Graduation Rate	43 %	47 %	45 %	46 %		
8-year Still Enrolled	4%	4%	3%	3%		
Kennesaw Campus						
Adjusted Bachelor's Cohort	207 4	165 8	208 3	241 1	235 6	263 9
4-year Graduation Rate	10 %	11 %	12 %	14 %	15 %	16 %
6-year Graduation Rate	38 %	41 %	41 %	42 %	43 %	43 %
6-year Transfer Rate	19 %	17 %	20 %	22 %	22 %	21 %
6-year Still Enrolled Rate			9%	8%	8%	7%
6-year Not Enrolled			30 %	28 %	27 %	30 %
8-year Graduation Rate	44 %	49 %	46 %	47 %		
8-year Still Enrolled	4%	3%	3%	3%		
Marietta Campus						
Adjusted Bachelor's Cohort	381	408	395	400	468	524
4-year Graduation Rate	7%	8%	7%	7%	10 %	10 %
6-year Graduation Rate	30 %	33 %	34 %	37 %	38 %	37 %
6-year Transfer Rate	29 %	25 %	27 %	25 %	28 %	25 %
6-year Still Enrolled Rate			10 %	12 %	9%	9%
6-year Not Enrolled			29 %	27 %	24 %	29 %
8-year Graduation Rate	34	39	39	42		

	%	%	%	%	
8-year Still Enrolled	4%	4%	4%	3%	

Source: IPEDS Graduation 150 & 200

Appendix E

Bachelor's Degrees Awarded 2010 - 2014					
	2010	2011	2012	2013	2014
KSU Combined Total	3714	4033	4261	4272	4345
Female	57%	54%	56%	53%	53%
Male	43%	46%	44%	47%	47%
American Indian	0.3%	0.5%	0.5%	0.2%	0.2%
Asian	3.1%	4.0%	3.9%	3.8%	4.0%
Black/African-American	12.1%	12.5%	15.0%	13.5%	15.1%
Hawaiian/Pac. Islander	0.2%	0.1%	0.2%	0.2%	0.1%
Hispanic	4.7%	5.2%	5.1%	5.8%	6.7%
Multi-racial	1.8%	2.3%	1.9%	2.7%	3.0%
Nonresident alien	4.5%	4.3%	4.2%	3.0%	2.8%
White	71.9%	68.7%	65.8%	68.6%	65.7%
Unknown	1.4%	2.4%	3.4%	2.1%	2.5%
Kennesaw Student Count	3122	3319	3532	3491	3599
Female	64%	62%	63%	61%	60%
Male	36%	38%	37%	39%	40%
American Indian	0.3%	0.6%	0.5%	0.2%	0.2%
Asian	2.9%	3.4%	3.5%	3.2%	3.2%
Black/African-American	11.2%	11.4%	13.8%	12.1%	13.8%
Hawaiian/Pac. Islander	0.2%	0.1%	0.2%	0.2%	0.1%
Hispanic	5.0%	5.3%	5.3%	5.4%	6.7%
Multi-racial	1.9%	2.5%	2.0%	2.7%	3.0%
Nonresident alien	3.2%	2.7%	2.0%	2.3%	1.9%
White	74.1%	71.3%	69.0%	71.5%	68.5%
Unknown	1.3%	2.7%	3.8%	2.3%	2.6%
Marietta Student Count	592	714	729	781	746
Female	20%	20%	22%	21%	19%
Male	80%	80%	78%	79%	81%
American Indian	0.2%	0.1%	0.4%	0.1%	0.3%
Asian	4.2%	6.9%	5.8%	6.5%	8.2%
Black/African-American	17.1%	17.5%	20.7%	19.7%	21.6%
Hawaiian/Pac. Islander	0.3%	0.1%	0.1%	0.1%	0.0%
Hispanic	3.4%	4.6%	4.3%	7.9%	6.6%
Multi-racial	1.2%	1.1%	1.5%	2.7%	3.1%
Nonresident alien	11.5%	12.0%	15.2%	6.5%	6.7%

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White	60.0 %	56.4 %	50.2 %	55.4 %	52.0 %
Unknown	2.2%	1.1%	1.8%	0.9%	1.6%

Appendix F

Recruitment, Retention and Progression to Graduation Program for Hispanic/Latino students (HL/RRPG)

Year	Coaching Appointments				Referrals		
	Cohort 1	Cohort 2	Cohort 3	Cohort 4	Cohort 1	Cohort 2	Cohort 3
2011-12	113				9		
2012-13	62	52			19	16	
2013-14	54	51	74		13	17	22
2014-15	18	17	25	12	*	*	*
Total	247	120	99	12	41	33	22
Resolved on First Visit	73%	76%	90%	*	NA	NA	NA

Appendix G

Supplemental Instruction Fall 2010 - Fall 2014									
	FA10	SP11	FA11	SP12	FA12	SP13	FA13	SP14	FA14
Students	1426	122 1	1411	130 5	153 2	144 8	158 1	122 5	160 3
Sections	49	61	48	54	63	57	57	45	48
Courses	12	15	12	12	18	18	20	15	18
SI Leaders	30	30	27	30	35	31	31	26	29
Faculty	28	29	28	28	32	29	31	25	30
Course Enrollment	3050	331 7	2877	334 9	346 4	352 7	371 8	277 0	331 0
Percent Attended	47%	37%	49%	39%	44%	41%	43%	44%	48%
Number of Sessions	596	603	640	113 6	113 2	613	597	451	606
Student Contact Hours	5308	482 7	6961	756 7	827 6	710 9	748 5	531 2	822 9
Mean Grade SI	2.62	2.72	2.80	2.66	2.65	2.60	2.53		2.51
Mean Grade Non-SI	2.27	2.31	2.45	2.29	2.23	2.18	2.18		2.07
Non-SI DFW Rate	39%	38%	37%	35%	36%	39%	37%		43%
SI DFW rate	19%	19%	17%	21%	21%	24%	23%		27%
Difference in DFW	19%	19%	20%	14%	15%	15%	14%		16%

Appendix H

Online Enrollment			
	2012	2013	2014
KSU			
Undergraduate (degree-seeking)	27,712	27,847	28,948
Exclusive online	4%	4%	5%
Some online	17%	20%	23%
No online	79%	76%	72%
Kennesaw Campus			
Undergraduate (degree-seeking)	22,388	22,211	23,058
Exclusive online	3%	3%	4%
Some online	16%	19%	23%
No online	80%	78%	73%
Marietta Campus			
Undergraduate (degree-seeking)	5,324	5,636	5,890
Exclusive online	6%	6%	7%
Some online	20%	22%	24%
No online	74%	72%	69%

Source: IPEDS Enrollment